

United Council

of University of Wisconsin Students, Inc.

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Testimony of

Matthew Ludt, Legislative Affairs Director

on

SB 189 Limiting Tuition Increases to the Rate of Inflation

October 27th, 1999

Chairman Grobschmidt, members of the committee, I want to thank you for the opportunity to speak with you today. My name is Matt Ludt and I am the Legislative Affairs Director for the United Council of University of Wisconsin Students. United Council represents over 140,000 students on 24 UW campuses.

I am here today to speak in favor of Senate Bill 189. SB 189 would tie future tuition increases for resident undergraduates to the rate of inflation, as measured by the Consumer Price Index. There are several advantages to this bill.

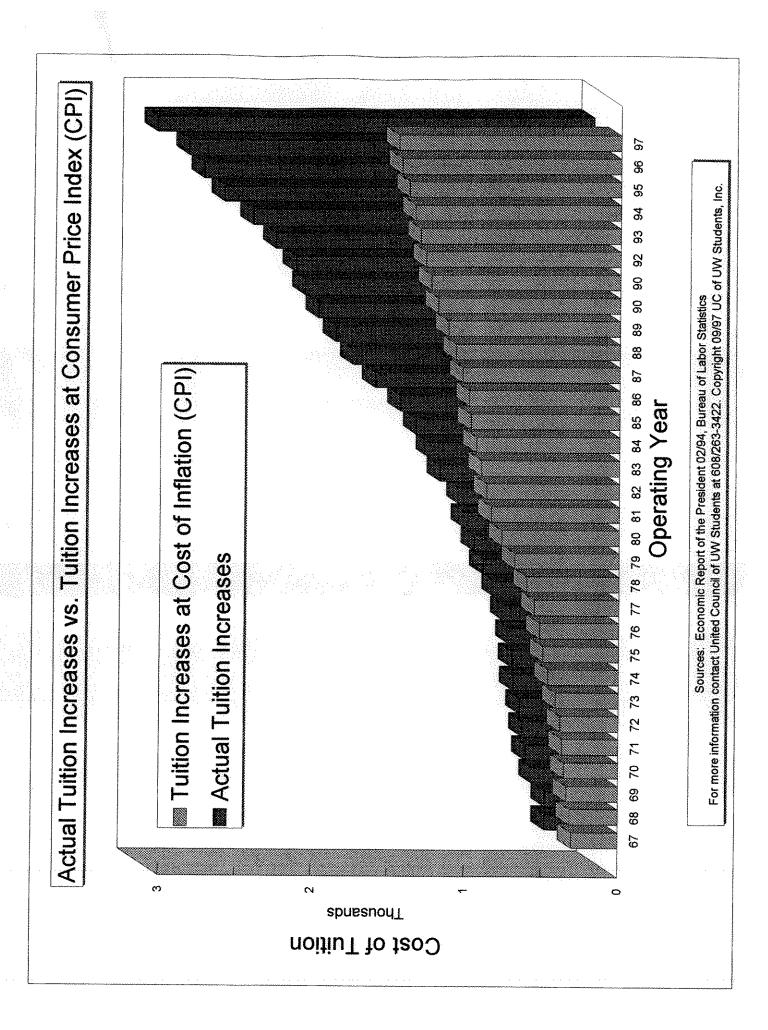
The policy within this bill addresses one of the most serious trends within Wisconsin: the skyrocketing increases of UW tuition. In the last ten years, tuition has risen by an average 7.8% each year. Inflation has risen only an average of 3.3% a year. Tying tuition increases to the rate of inflation would require that tuition become just as affordable as the rest of the economy's goods and services.

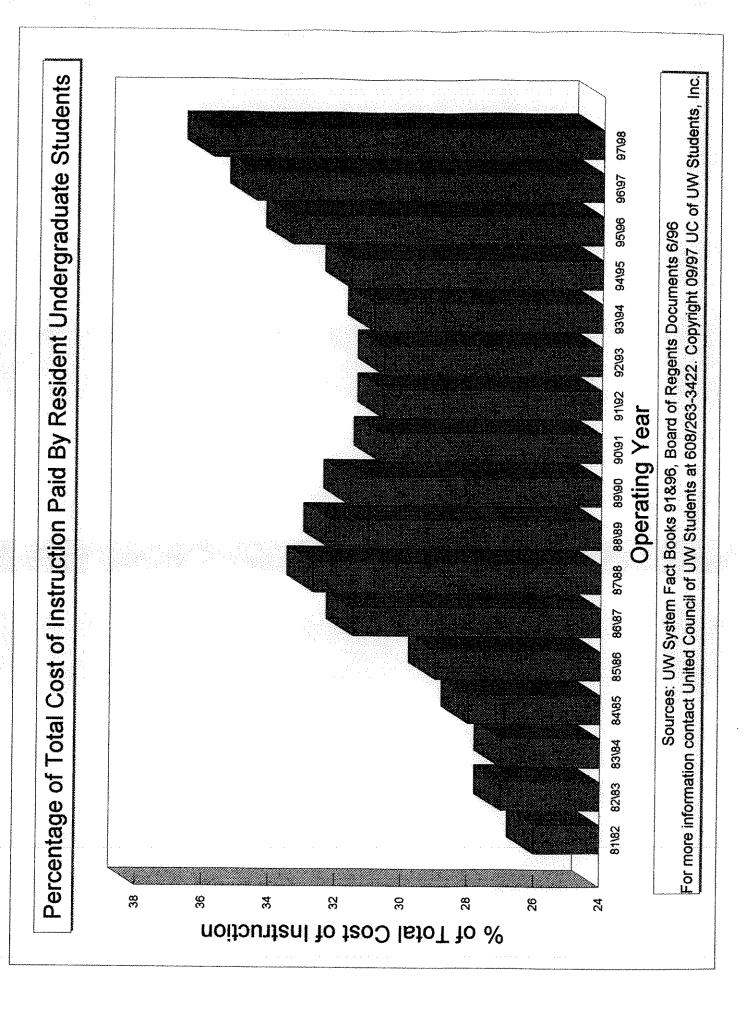
This policy would also require Wisconsin to fully fund the UW System to ensure that the quality of our university system does not decline. Since 1989, state GPR dollars for the UW System has increased an average of only 2.9% each year. That includes a \$33 million cut to the base budget in the 1995-97 biennium. This policy would encourage the state to maintain a steady investment in the UW System.

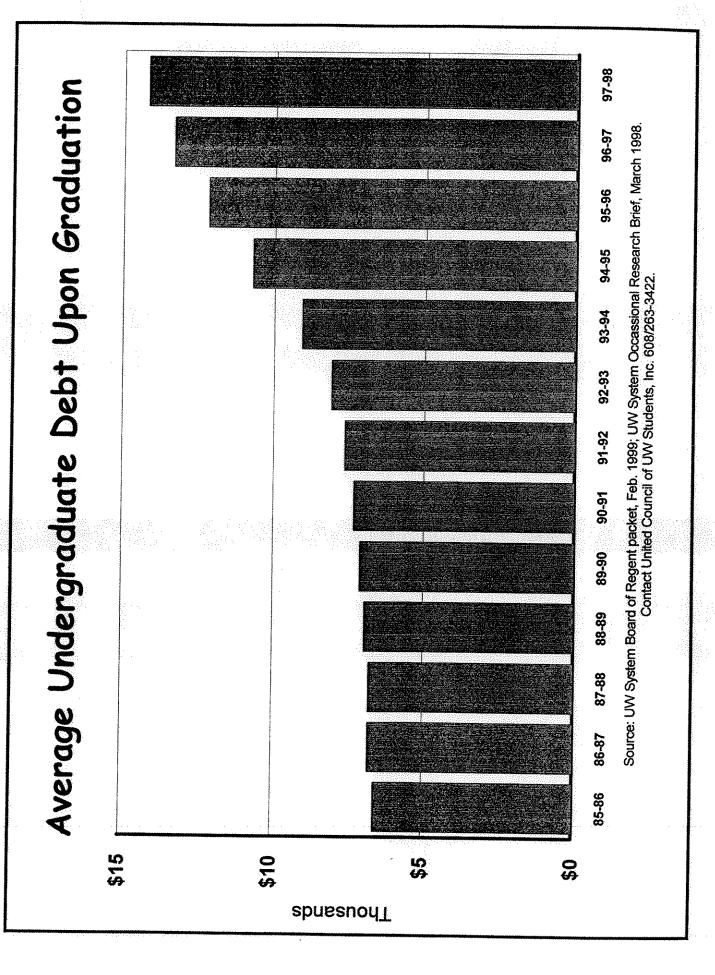
Fifteen years ago, students paid approximately 25% of the cost of instruction. This past year, students paid over 36%. It is these decreases in state support that are artificially driving up the cost of tuition, not increases in the cost of instruction. Asking students to continually pay more while state funding decreases is unacceptable.

The negative trend of skyrocketing tuition and decreasing state support is still a real threat for the future of Wisconsin's higher education. The 1999-2001 biennial budget has begun reverse those trends by providing for a one-time tuition freeze. Senate Bill 189 takes the next step by offering a practical law that will counter these trends in the 21st century. It provides a lasting policy that will ensure that the UW System continues to provide access to a quality, affordable education for Wisconsin's sons and daughters.

Thank you for your time today.







Consumer Price Index

(1982-1984 base year) Department of Labor

<u>Year</u>	<u>Index</u>	<u>Inflation</u>
1972	41.8	3.2%
1973	44.4	6.2%
1974	49.3	11.0%
1975	53.8	9.1%
1976	56.9	5.8%
1977	60.6	6.5%
1978	65.2	7.6%
1979	72.6	11.3%
1980	82.4	13.5%
1981	90.9	10.3%
1982	96.5	6.2%
1983	99.6	3.2%
1984	103.9	4.3%
1985	107.6	3.6%
1986	109.6	1.9%
1987	113.6	3.6%
1988	118.3	4.1%
1989	124.0	4.8%
1990	130.7	5.4%
1991	136.2	4.2%
1992	140.3	3.0%
1993	144.5	3.0%
1994	148.2	2.6%
1995	152.4	2.8%
1996	156.9	3.0%
1997	160.5	2.3%
1998	163.0	1.6%
1999	165.4	

UW Undergraduate Resident Tuition by campus type, 1972-1999

	Ď	Doctoral Universities	tries	4	4-year Universities	ie.		2-year Colleges	S
Year	Amount	Total % Change	% Change	Amount	Total % Change	% Change	Amount	Total % Change	% Change
1972	\$470	%0.0	0.0%	\$400	0.0%	0.0%	\$400	0.0%	0.0%
1973	\$513	9.1%	%1.%	\$445	11.3%	11.3%	\$426	6.5%	6.5%
1974	\$522	11.1%	1.8%	\$468	17.0%	5.2%	\$440	10.0%	3.3%
1975	\$540	14.9%	3.5%	\$524	31.0%	12.0%	\$524	31.0%	19.0%
1976	\$574	22.1%	6.3%	\$544	36.0%	3.8%	\$518	29.5%	-1.1%
1977	\$631	34.3%	9.6%	\$581	45.3%	6.8%	\$558	39.5%	7.7%
1978	\$712	51.5%	12.8%	\$620	55.0%	6.7%	\$610	52.5%	9.3%
1979	692\$	63.6%	8.0%	2677	69.3%	9.2%	\$677	69.3%	11.0%
1980	\$832	77.0%	8.2%	\$721	80.3%	6.5%	\$721	80.3%	6.5%
1981	\$865	84.0%	3.4%	\$753	88.3%	4.4%	\$753	88.3%	4.4%
1982	\$994	111.5%	14.9%	\$836	109.0%	11.0%	\$836	109.0%	11.0%
1983	\$1065	126.6%	7.1%	988\$	121.5%	%0.9	\$836	109.0%	%0.0
1984	\$1150	144.7%	8.0%	\$980	145.0%	10.6%	\$865	116.3%	3.5%
1985	\$1255	167.0%	9.1%	\$1077	169.3%	9.6.6	\$1024	156.0%	18.4%
1986	\$1431	204.5%	14.0%	\$1202	200.5%	11.6%	\$1153	188.3%	12.6%
1987	\$1563	232.6%	9.2%	\$1305	226.3%	8.6%	\$1251	212.8%	8.5%
1988	\$1679	257.2%	7.4%	\$1363	240.8%	4.4%	\$1251	212.8%	0.0%
1989	\$1793	281.5%	6.8%	\$1457	264.3%	%6.9	\$1251	212.8%	%0.0
1990	\$1882	300.4%	5.0%	\$1528	282.0%	4.9%	\$1251	212.8%	%0.0
1991	\$1946	314.0%	3.4%	\$1580	295.0%	3.4%	\$1293	223.3%	3.4%
1992	\$2076	341.7%	6.7%	\$1686	321.5%	6.7%	\$1389	247.3%	7.4%
1993	\$2227	373.8%	7.3%	\$1792	348.0%	6.3%	\$1467	266.8%	5.6%
1994	\$2415	413.8%	8.4%	\$1916	379.0%	%6.9	\$1568	292.0%	6.9%
1995	\$2549	442.3%	5.5%	\$2041	410.3%	6.5%	\$1670	317.5%	6.5%
1996	\$2651	464.0%	4.0%	\$2143	435.8%	5.0%	\$1779	344.8%	6.5%
1997	\$2860	510.2%	7.9%	\$2312	490.0%	7.9%	\$1956	399.0%	9.6.6
1998	\$3001	538.5%	4.9%	\$2426	206.5%	4.9%	\$2097	424.3%	7.2%
1999	\$3290	%0.009	%9.6	\$2594	548.5%	%6.9	\$2264	466.0%	8.0%

Testimony on Senate Bill 189 Senate Education Committee October 27, 1999

Margaret S. Lewis, Acting Vice President for University Relations, University of Wisconsin System

Senator Grobschmidt and members of the Committee, I am Margaret Lewis, representing the University of Wisconsin System.

As you know, this bill would limit tuition increases to the percentage change in the consumer price index. Like the authors of the bill, the Board of Regents shares the goal of keeping tuition affordable. The bill would, however, result in several unintended consequences that would harm the quality of education available to students.

Before I address the fiscal affect of the bill, I would first like to explain the changes adopted in the biennial budget relative to procedures for setting tuition.

Previously, the Board of <u>Regents could set tuition</u> at any level deemed necessary to support student instruction. However, <u>the legislature had complete authority over tuition expenditure levels</u>. In practice the board did not set tuition above the legislatively approved spending level.

This budget essentially reverses those roles. Now the Regents will be able to spend tuition as it is earned, but the Legislature has placed limits on what can be considered in setting tuition. The bill states that increases in resident undergraduate tuition cannot exceed an amount sufficient to pay for the following:

- (1) the compensation and benefits approved by the legislature's Joint Committee on Employment Relations,
- (2) specific initiatives approved by the legislature in the biennial budget,
- (3) adjustments for enrollment mix,
- (4) state-imposed costs, i.e., adjustments in each agency's share of fringe benefits or contributions to the Risk Management Fund.
- (5) distance education, intercession and non-traditional courses, and
- (6) differential tuition approved by the Board of Regents.

Placing a specific tuition cap in the statutes may appear to be a very attractive way of meeting the goal of keeping tuition affordable. The problem with SB 189 is that it addresses only one side of the educational cost equation and provides no assurance that the level of state support (GPR) for higher education will be maintained. A tuition cap without the assurance of sustained GPR is a recipe for disaster for educational quality.

Consider, that if this bill had been in effect in 1997-1999; resources available to fund student needs would have been cut by \$32.1 million.

The affordability of a college education is a major concern of parents, students, and the Board of Regents. For this reason, the UW System is doing its best to hold down costs. We currently rank lowest among 19 comparable systems in the country in the percentage of funds spent on administrative costs (5.8% for the UW System vs. an average of 10.8%).

It is important that the state continue to do its part as well. We believe the state should continue to honor its long-time commitment to a one-third tuition, two-thirds GPR funding mix for the UW System.

It might be helpful to speak briefly about why college costs are rising. In one recent national study, for example, participants in a focus group thought 90% of college costs were paid by tuition. In Wisconsin tuition is about 19% of total college costs in 1999. State tax support funds about 34% of the UW System, down from 50% in 1974. (See changes in funding chart). Many do not realize that state funding for America's public colleges has diminished in recent years, and that this has been a significant factor in tuition increases.

A relative decline in state support is one, but not the only factor to explain rising college costs. There are some very positive things happening on our campuses that are also driving costs. Consider for example the rapid growth of knowledge and the use of technology in education.

We see examples of the ever-increasing pace of technological and scientific change all around us. These changes occur even more quickly on university campuses, and they often occur there first. There are subjects taught in the UW System today that simply did not exist a decade ago (stem cell science, nano technology, and immunology). The rapid growth of knowledge, estimated at 4-8% per year in most branches of science, has forced universities to pay the cost of keeping up. Colleges have responded to the increased volume of knowledge by hiring more specialized staff and investing in their professional development.

We can be proud in Wisconsin that with all the pressure to remain competitive, tuition has remained comparatively low. A recent UW-Madison accreditation study said, "UW-Madison delivers excellent education at bargain basement prices".

For example, in 1999-2000, the annual resident undergraduate tuition (including segregated fees) of \$3,051 at our 11 comprehensive campuses placed them 29th among 35 peer institutions, whose average tuition was \$146 higher than ours.

The annual tuition and fees at UW-Milwaukee was \$3,741, placing UWM 11th among 15 peers in tuition costs and \$543 below the average.

Finally, At UW Madison, annual tuition and fees were \$3,735, while its peer group average was \$617 higher. This ranks Madison eighth among the nine public universities in its peer group. (see handout rankings of peer institutions).

Attached is a chart that shows that UW System institutions continue to serve a constant mix of students from all economic groups and that we have not seen a decline in enrollment from lower income groups. In fact, enrollment of students from the lower 40% of household incomes has risen slightly while, enrollment from households of the upper 40% has declined.

The University of Wisconsin System is deeply committed to the quality of the education it provides to students. We oppose SB 189 because, if it were enacted, we could not maintain existing levels of quality into the 21st Century. We cannot make that guarantee because the Legislature cannot similarly guarantee that GPR support of higher education will be sustained at 67% of costs.

It is budget action, not statutory caps, that can maintain reasonable cost-sharing with students. This was the case this year when \$28 million was added to the budget to freeze tuition by funding a competitive pay plan. It will take more than a tuition cap to maintain the quality of the UW System at a level you can be proud.

Thank you again for the opportunity to testify today. I would be pleased to respond to any questions you might have.

Sheet1

GPR AS A PERCENT OF TOTAL BUDGET UNIVERSITY OF WISCONSIN SYSTEM

	UW GPR	UNIV. OF WI GF	PR AS A % OF
,	<u>GPR</u>	TOTAL BUDGET	<u>GPR %</u>
1973-74	283,777,905	568,590,517	49.91%
1974-75	303,699,744	620,286,397	48.96%
1975-76	313,016,800	661,619,205	47.31%
1976-77	342,149,254	732,295,972	46.72%
1977-78	367,501,700	792,684,244	46.36%
1978-79	395,538,984	863,778,401	45.79%
1979-80	427,621,590	949,039,767	45.06%
1980-81	462,009,016	1,051,399,867	43.94%
1981-82	488,609,379	1,142,779,439	42.76%
1982-83	510,879,116	1,210,321,112	42.21%
1983-84	546,278,816	1,287,954,341	42.41%
1984-85	568,318,600	1,362,362,915	41.72%
1985-86	599,961,400	1,492,878,724	40.19%
1986-87	608,090,143	1,580,519,542	38.47%
1987-88	638,100,370	1,700,833,465	37.52%
1988-89	663,257,770	1,782,597,271	37.21%
1989-90	707,118,883	1,934,600,848	36.55%
1990-91	748,089,144	2,071,936,609	36.11%
1991-92	759,536,700	2,175,109,432	34.92%
1992-93	796,061,497	2,329,980,613	34.17%
1993-94	823,004,342	2,426,861,934	33.91%
1994-95	856,993,724	2,545,483,393	33.67%
1995-96	850,208,619	2,659,989,949	31.96%
1996-97	844,380,697	2,480,057,645	34.05%
1997-98	879,818,127	2,606,993,359	33.75%
1998-99	910,626,002	2,721,789,178	33.46%
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SOURCE: University of Wisconsin System Tuttion Survey.

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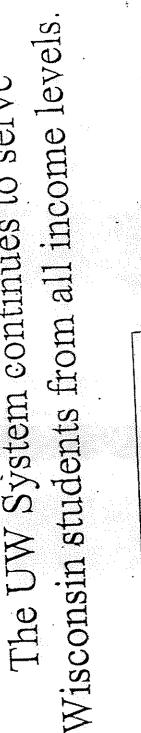
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SOURCE: University of Wiscontin System Tuition Survey.

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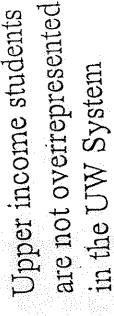
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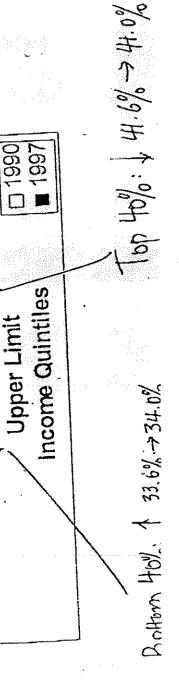
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Student Association

University of Wisconsin- Milwaukee

Union Box 173 • PO Box 413 • Milwaukee, WI 53201 USA UWM Student Union • 2200 E Kenwood Blvd. Room E-351 Telephone: (414) 229.4366/7 • FAX Line (414) 229.3958

Testimony of

Laty Keodouangsy

Student Association President

On Senate Bill 189

Before the Senate Education Committee

October 27, 1999

Senator Grobschmidt, members of the Committee, good morning and thank you for the opportunity to address you today. My name is Laty Keodouangsy and I am the President of the Student Association of the University of Wisconsin-Milwaukee, representing over 24,000 students from 11 different schools in the heart of urban Milwaukee.

Today, I am here to tell you that students at UW-Milwaukee are deeply concerned about the rising cost of a degree from a UW institution. Students recognize that the state legislature has approved a tuition increase of 6.9% at UW-Milwaukee and other UW Schools while students at Madison are faced with a hike of 9.6% for the 1999-2001 biennial budget cycle.

While we appreciate of tuition we are also asking for your continued support to make UW Schools more affordable for the students who will one day be productive members of our expanding world economy.

The students at UW-Milwaukee have written personal testimonies about the impact of a rise in tuition levels to the ability for them to access and successfully complete their degrees at the university. Many undergraduates and graduates must hold at least one full time job in order to afford their tuition, books and housing costs. It is not uncommon that many students hold more than one job in order to pay their monthly tuition installment and rent payment.

In a recent student debt campaign, the Student Association at UW-Milwaukee collected student debt checks totaling an average of \$14,000 per student and a grand campus total over \$8 million dollars. These debt checks were presented to our federal legislators in order to demonstrate the desperate need to re-prioritize education during our legislative discussions and appropriations processes.

As international students are not allowed to work outside of the university, they do not attain competitive wages that would allow for them to pay their tuition and fees. For our international and non-resident students, a rise in tuition above the rate of inflation means that they will be forced to accept whatever job is available, and that is not acceptable.

Testimonies have also shown that even students living with their parents are not necessarily supported by their parents' income. As a result, these students are also forced to work many hours to afford their tuition, as the financial aid worksheets have not been amended to reflect the changing dynamics of our student population.

UW-Milwaukee has lost hundreds of students over the past few years as the resident and non-resident tuition rates have increased substantially. The message that tuition increases has given is that the state is shifting its funding for the university to students and their families. It is time for us to join forces and ask the state to fully fund the UW System and enhance our impact on the world. If we create barriers for any student, we as a state must be held accountable for the decisions we make.

Today, as you take action on Senate Bill 189, I ask that you consider the impact of keeping tuition increases at levels no higher than the rate of inflation. By doing this, students at UW-Milwaukee and throughout the UW System will have the opportunity to remain in our UW institutions and contribute to the diversity of the campus life while enriching the classroom dynamics.

Thank you.

Being a student here at University of Wisconsin-Milwauker I feel the tuition a student or international student or transfer student or graduate student pays to attend the university has exceeded too much throughout the years.

and

The committments presponsibilities and a student holds while going to college is immense enough that it is unnecessary for a student to bay as much as they do for tuition. Working tedious hours to bay for tuition desrives an individual of maintaining and keeping their other commitments.

Therefore I believe that twition should be reduced in order for students to be able fully commit without having to worry about faying, incredible amount for twition.

Sincerely, Asha Nau

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Dear Representative, I am a student at the University of Wisconsin - Milevaukoe. I am an international student doing my undergrad. Well, I am evilting Being a student, et is hard to make ends meet working at most leventy hours en a week Even though my parents can afford to pay for my college education, I am evnable to pay for my tuition by myself. International students have to pay a higher tuition fre than the in-state students. This makes it hard for the student as they have to everk harder Thanking You, Pratik

Dear Representation.

Myself being an International student and my experience for one year ! know very mell what are the problem found by an informational students.

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Lar Representative. here at UWM. I am here on a Scholar ship programme and I only have to pay the interdent for us to pay such a high tution, we not only have to pay our tution but also our rent and other expenses. On top of that we can't even work for more town do his a week. International students cannot even mork autide the University Campus. Taking all this in account I feel that the raise in the tution is only increase our burdan. It will only affect ou studies. So I suggest that there be some kind of financial-aid for us. Or at least if you can't offer any such aid please do not raise the tution knery penny we pay comes out of our hard mark me put in and every penny you increase on the tution affects us directly Suklimari Landhawa.

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